What to Look for When Adopting Automation

*The Critical Combination: Expertise, proven technology and continuous innovation to deliver strategic business outcomes.*

When it comes to automation, and keeping pace with today’s digital economy, there are certain things you should look for when selecting a platform for success.
Packaged Application Focus

Enterprise applications drive business at every level.

There’s a growing demand for automation solutions for all aspects of implementing, testing and running large enterprise applications.

Packaged enterprise applications are fundamentally different from custom apps. Changes and new functionality are released faster and more often than ever.

Teams responsible for the implementation and ongoing management of enterprise applications have very different drivers and needs from development teams building and releasing a single application. It’s about how fast you can deploy, customize, integrate, and deliver value to the business.

We get it.

Packaged applications are different.

So is Worksoft automation.

Look for an automation platform that recognizes and can meet these unique needs.
Business-Driven Automation

The world’s leading organizations are focused on delivering valuable business outcomes. When it comes to critical enterprise applications, automation should support this strategy at every level.

How can you enable an organization to adopt, accept and use applications faster and more effectively?

- Start with a deep understanding of critical business processes across the enterprise.
- Leverage this business insight to continuously identify and manage areas that present digital risk.
- Use automation that is accessible to the business users responsible for ensuring seamless adoption and optimization of new technology.
- Continuously execute end-to-end business process tests to ensure quality, speed projects, and create competitive edge.

Worksoft’s business-driven automation platform enables IT and the business to work together to ensure that even when things change, the business continues to run flawlessly.
A Platform Approach

Today’s digital challenges and opportunities demand a new way of thinking about the effective use of enterprise applications to achieve the right business outcomes.

These critical apps can be the difference between success and failure. More often than not, companies face delays, project failures, cost overruns, or a complete halt to the business.

We can all agree your business relies on:

• end-to-end enterprise application processes
• these enterprise application processes working as designed
• the ability to continuously implement change
• innovation, competitive advantage, and end-user satisfaction

This means all aspects of managing enterprise application projects must be considered - and the need goes beyond testing. You’re not only looking to automate testing, but trying to innovate and deliver faster without impacting the business.

The Worksoft automation platform has it all - automated business process discovery, documentation, testing, compliance, risk analysis, and RPA.

“By 2020, 60% of digital businesses will experience a major service failure because of IT teams’ inability to “manage digital risk in new technology and use cases.””

- Gartner
Proven to Accelerate Delivery

The reality is there’s a growing need for speed. So, how do you accelerate the value of your technology investment to the business?

A lot of time and money have been committed to your enterprise application landscape and you’re counting on an ROI. These apps play a critical role in driving business impact.

So, it’s important that end-to-end business processes are executed as designed and that organizations can respond to – and drive – change. The right automation platform will accelerate projects and reduce the time teams spend on manual discovery, documentation, and testing – getting you to your strategic goals faster.

First to market with autonomous cars? Moving your business model from DVDs to online subscription services? Evolving from an online bookstore to the world’s largest internet retailer? These companies didn’t simply try to keep up – they were determined to lead.

Whatever your digital initiative - implementations, upgrades, consolidations, or M&A, the key to speeding change and innovation comes with faster, high quality software delivery.

Acceleration is at the core of everything Worksoft does.

✓ 40% faster projects
✓ 90% automated business process coverage
✓ 60% to 80% reduction in project and maintenance costs
✓ 50,000+ hours saved annually
Experience: 10+ Years of Success

When it comes to something as important as ensuring business continuity and driving business impact, experience is key.

Worksoft is the standard in automation.

- Over 10 years of SAP experience and best practices.
- More than 300 Global 5000 companies use Worksoft automation to drive strategic impact to their business.
- Companies across all industries choose Worksoft to support a broad range of enterprise, Web, HTML, cloud, and mobile applications.
- The only solution that speeds the success and ROI of test automation with automated business process discovery.
- Superior technology: 4th generation code-free automation.

Let’s review two more things to look for when selecting and adopting an automation platform.

Accelerate time to value, tackle more projects, achieve business transformation sooner.

Worksoft has delivered 20,000+ projects
Continuous Innovation

With more than a decade of experience and innovation, Worksoft delivers 4th Generation Automation to meet the changing needs of the market.

Worksoft automation has become critical IT infrastructure for achieving business value with enterprise apps.

This platform is unlike other solutions on the market that are code-based or built for custom apps. Instead the focus is on end-to-end processes and ensuring that not only your software works, but that your business works.

Object-Action Framework

• Highly adaptive, patented object action technology eliminates traditional scripting, prevents breakage, and delivers the most highly resilient automation platform available
• Resilient and repeatable business processes even when apps change

Industrial Scale

• Crowd-sourced business process discovery across the organization
• Enablement in cloud and hybrid environments allows large scale deployments
• Robust master content, common business process executions for enterprise application scenarios
• Automated test case creation at scale

Continuous Quality

• Coverage for all technologies, including web, hybrid cloud, mobile, packaged, custom, mainframe, and more
• Run tests on remote machines in parallel, reducing test cycle time
• Schedule regression testing or event-triggered testing based on CI/CD

There’s just one more consideration...
A Trusted Ecosystem

The enterprise application landscape is large, complex and constantly changing. That’s why Worksoft partners and collaborates with the best in the business.

The world’s leading system integrators rely on Worksoft’s automation platform to ensure quality, accelerate projects, and drive customer satisfaction.

Worksoft supports the technologies your business relies on.

SAP Focused Solutions

SAP’s Focused Solutions Circle combines Worksoft’s top ranked automation technology with the world’s leading business management software from SAP.

Worksoft is one of a select group SAP has teamed up with to deliver:

• Business process discovery, automated test documentation and creation, and Solution Manager blueprint creation and upkeep.

• Automated business process testing for core SAP and beyond, including Fiori, CRM, Concur, SuccessFactors and Hybris.

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As a recap, here’s what we’ve outlined as the critical factors in identifying the right automation solution:

✓ Packaged Application Focus
✓ Business-Driven Automation
✓ A Platform Approach
✓ Proven to Accelerate Delivery
✓ Experience: 10+ Years of Success
✓ Continuous Innovation
✓ A Trusted Ecosystem

Does your current approach check these boxes?

Let’s start the conversation today.
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About Worksoft, Inc.

Worksoft provides the world’s leading automation platform for enterprise applications. Companies worldwide rely on Worksoft to innovate faster, lower technology risk, and increase efficiency. Our fourth-generation platform provides automated business process discovery, documentation, compliance, testing, risk analysis, and RPA to support critical applications, including SAP, Oracle, Salesforce, Workday, SuccessFactors, ServiceNow, and more. Our ecosystem includes partnerships with Accenture, IBM, Cognizant, and SAP and global 5000 customers include 3M, Intel, Microsoft, Southwest Airlines, Siemens and more.

For more information, contact Worksoft at info@worksoft.com or visit www.worksoft.com.